

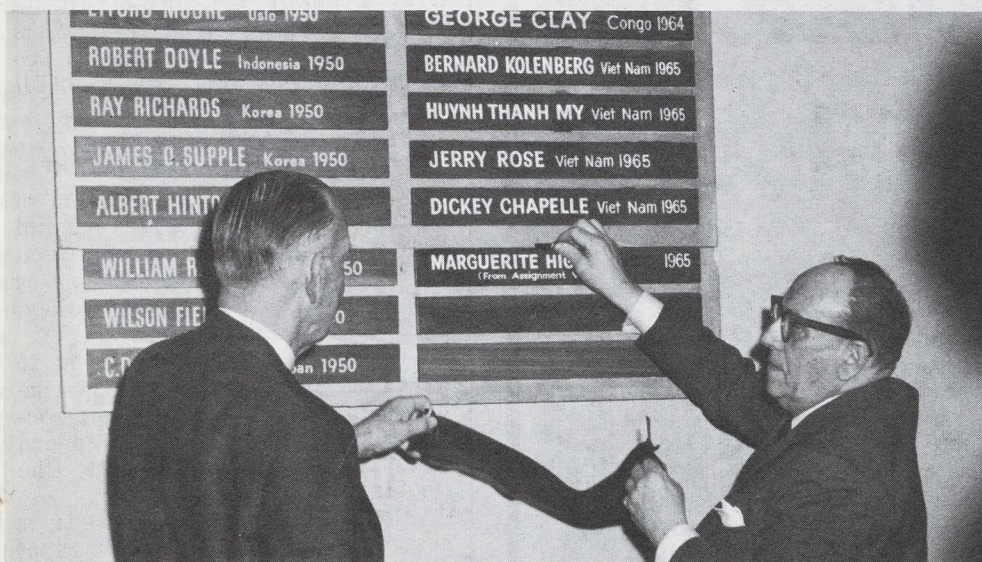
THE OVERSEAS PRESS BULLETIN

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Vol. 21, No. 8

February 26, 1966



THE 102ND NAME: Gen. William E. Hall (left), husband of Marguerite Higgins, assists Burnet Hershey in unveiling a name plaque on the OPC Memorial Wall during a recent ceremony.

MARGUERITE HIGGINS' NAME ADDED TO MEMORIAL WALL

Marguerite Higgins is remembered by many of her friends and colleagues for a hard tenacity of purpose, which got her into Journalism school and later earned her a Pulitzer Prize.

Several of these associates remembered publicly at the Club Feb. 10, on the occasion of dedication of the 102nd plaque added to the OPC Memorial Wall. Also in attendance was Gen. William E. Hall, Ret., Miss Higgins' husband.

Miss Higgins died in Washington in January of the aftereffects of a jungle disease contracted during a trip to Viet Nam last fall. The plaque designation reads, "From Assignment Viet Nam."

Hall and Burnet Hershey, who arranged the service, unveiled the plaque.

One sidelight which indicated Miss Higgins' well-known persistence was acquired early came from Dean Carl Ackerman, head of the Columbia University Journalism School when Miss Higgins applied for admission. Only a

limited number of women were admitted each year and that quota had been filled by the time she arrived to see Ackerman.

"The last thing I wanted to see was another female applicant," Ackerman said.

He agreed she could join the school if she managed to get cleared by the Dean of Women. Ackerman said he knew she made it when he looked into the Dean's office; there was Miss Higgins, typing at the Dean's desk.

The same single-mindedness was cited by *Life* editor Carl Mydans. Mydans, who often had traveled in coverage parties with Miss Higgins, noted

(Cont'd on page 5)

INSIDE

A tribute to OPC Honorary, Adm. Chester Nimitz, appears on page 2 of this issue.

NEWS NOTES

PHOTOG IS 6TH VICTIM OF VIET WAR

A 26-year-old freelance photographer from Singapore, Charlie Chelleppah, became the sixth newsman fatality in the current stage of the Viet Nam war when he caught sniper fire during a military action Feb. 14.

Chelleppah, who had filed pictures for the AP, was with the forward elements of a 25th Division regiment clearing a base camp area near Cu Chi.

In the same operation that day, AP correspondent John T. Wheeler was injured by a fragment of a grenade which had bounced off a tree. He continued filing story and photos.

* * *

US OFFERS ENTRY TO RED CHINESE NEWSMEN

The US recently extended an offer to Communist China to let Red Chinese newsmen — without reciprocity — visit the United States.

The State Department said last week that there has been no reply on the offer.

The offer apparently was made during a recent Warsaw ambassadorial meeting, where the two nations maintain non-official diplomatic contact. It represents a change in US policy, as earlier proposals have called for reciprocal arrangements (US newsmen have not been permitted entry by the Peking Government).

The move, revealed in a recent speech by William P. Bundy, Assistant Secretary for Far Eastern Affairs, appears to be aimed at establishing contacts on non-diplomatic levels.

UPI vice president Roger Tatarian this week called the proposal "a com-

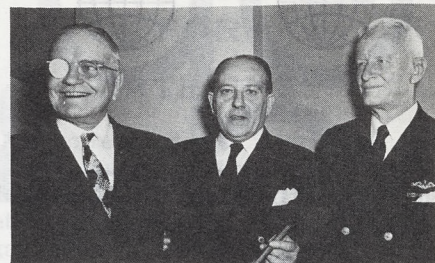
(Cont'd on page 3)

PERSONAL COPY

Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news

Extend your company's reach

Nimitz Tribute



Adm. William Halsey (left) and Adm. Nimitz flank Burnet Hershey in this 1948 photo taken at the OPC.

(Last week, Fleet Admiral — and OPC honorary — Chester Nimitz died in San Francisco. Club flags were flown at half-mast. Below, two associates pay tribute to the WWII Navy leader.)

By BURNET HERSHEY
Accredited US Navy WWII

Chester Nimitz was a friend of mine. He was also a Fleet Admiral who will take his place in Naval History along side of such fighting sailors as Drake, Nelson, Dewey, Jellicoe, and Halsey.

We in the OPC were proud to have him among our honorary members. He said to me on several occasions that he was delighted and flattered to be admitted into the "noble circle of the press."

Most of the Admiral's newspaper associations were formed around that elite handful of Pacific Theater correspondents who covered the slow and painful recovery of the Navy from the blow at Pearl Harbor to the Japanese surrender in Tokyo Bay. Admiral Nimitz was the architect of that recovery.

* * *

By ADM. MIN MILLER
Former Chief of Naval Information
US Navy

The name of Fleet Admiral Nimitz is known throughout the world, but to the hundreds of thousands of men in the Pacific following Pearl Harbor, the name inspires great personal admiration and affection.

A low-pressure, gentlemanly commander, he was a master at getting all forces to work together to form a smooth team which steadily drove ahead toward V-J Day.

There was no flamboyancy about the Admiral — only a quiet determination to plan well, to fight well, and to inflict maximum damage on the enemy while receiving minimum damage to his own men whom he admired so much.

To those who daily were close to him, his death is a personal loss.

MCAVOY DIES: LIFE PHOTOG

Thomas D. McAvoy, one of the four original staff photographers for *Life* Magazine, died Feb. 12 at his home in Alexandria, Va., following a cerebral hemorrhage. He was 60.

McAvoy is credited with having played a major role in development of the informal, candid documentary technique in covering new events and personalities.

This technique, primarily using a small camera in available light, is now a mainstay in modern pictorial journalism.

Among his best known pictures are his candid series of the late President Roosevelt.

His candid first appeared in a special picture section of *Time*,

a forerunner of *Life*. Some of his "firsts" included the first photograph of the US Senate in session and first photographs by a foreigner of Stalingrad after the siege in 1943.

He had been semi-retired since 1960. His survivors include his wife, Frances, and two sons, Thomas Jr. and Douglas Henry.



McAvoy

MEMBERS PLAN TO START YACHT GROUP

Formation of an OPC Yacht Club was proposed this week by a group of the Club's boating enthusiasts. They issued a call for an organizational meeting on Tuesday, March 1 at 12:30 in the Clubhouse grill.

Those participating in an initial discussion about the group said the OPC Yacht Club was only an interim name, and it might be changed at the organizational meeting. Membership would be open to owners of all types, sizes, classes and power of the craft they own or aspire to own. Likewise, early reaction favored appointing all regular members as flag officers. Those presently holding such titles, either as active or retired officers, would be admitted as associate members.

Among those issuing the invitation to members to attend the organizational meeting were Paul Rugile, Warren Kenn, Robert Black, Charles Schreiber, and Wendell Sether. Will Oursler has been nominated as secretary pro tempore pending a formal election of officers.

NEW YORK SCENE

Lindsay: Friday for Sure

Fri., March 4 – Luncheon, with NYC Mayor John Lindsay, 12:30 p.m.

A funny thing happened to Mayor Lindsay on his way to the OPC last January. There was this transit strike, and between his preoccupation with the negotiations and his lack of transportation (he was walking, too), he couldn't make it.

Prospects look a little surer for an appearance next week (along with Mrs. Lindsay and Deputy Mayor and Mrs. Robert Price). In the two months since the original date, the whole NYC-mayoral picture has changed . . . the strike settlement, Mike Quill's death and the inevitable beginning of the end of the press honeymoon, the latter peculiar to nearly all political administrations extant.

On Friday, Lindsay and his top assistant will tell how it's been in the busy and often controversial first days in office.

* * *

Tues., March 15 – Music Night, with Soprano Adrian Copeland, accompanied by Sam Morgenstern. 8:30 p.m.

* * *

Wed., March 16 – Irish Night, Dinner 6:30 p.m., program 8:00 p.m.

* * *

Wed., March 23 – Book and Author Luncheon – with Bel Kaufman, author of "Up The Down Staircase. 12:30 p.m.

* * *

Thurs., April 7, – Metropolitan Opera Reading. 4 to 6 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

NEWS NOTES (Cont'd from page 1)

mendable initiative." Tatarian credited UPI Foreign news analyst Phil Newsom with suggesting this approach in a speech made last year.

* * *

DEADLINE CLUB AWARDS

An April 1 deadline for 1966 Deadline Club Awards for New York City area journalism has been posted.

The Deadline Club, New York City chapter of Sigma Delta Chi, gives out four awards for outstanding public service journalism. These include awards for work on NYC dailies, the major wire services and newspapers in Westchester, Long Island and Northern New Jersey; for radio and television in the same areas (two awards); and for distinguished correspondence from the UN. The latter is open to members of news media of any country.

Entries should be mailed to Deadline Club Awards, c/o Robert McDevitt, Arthur Young & Co., 277 Park Ave., NYC.

* * *

RFE REPORTING AWARD

Radio Free Europe is sponsoring competition for outstanding coverage of Eastern Europe during 1966.

RFE says it believes the awards, three prizes of \$500 each (newspapers

and wire service; radio and TV; and magazines) are the first to be offered specifically for reporting from or about the Communist-controlled countries of Poland, Hungary, Czechoslovakia, Rumania and Bulgaria.

Additional information and contest rules can be obtained from RFE in New York at Two Park Avenue.

Letters

MORE USIA COMMENT

By all means, let's admit USIA and VOA personnel to OPC.

My friend and colleague George Natanson, who spent some time in his career as a press agent for the Bolivian government (a regime long past, as things spin in Bolivia), is welcome to the Club, too, now that he's a real, working correspondent.

I would ask George: should he be disqualified at OPC on grounds that he once was a flack for that Bolivian regime, now extinct? (circa 1950)

Of course not – and the same logic prevails for employees of the government of the US, who happen to work for USIA.

So welcome to the Club, and quickly.

Jerry Hannifin
New York

People & Places

By BETTY ETTER

ON THE GO: **Jhan and June Robbins** back from magazine assignments in Dublin, London and Athens. Their article about Mrs. Brendan Behan appears in the April issue of *Redbook* . . . Word from **Robert Mottar**, listed as missing in a recent issue of the *Bulletin*, says he is still based in Paris, as he has for the last seven years, but has spent nine months of the last year on assignments in South America, Central and East Africa, the Middle East and around Europe . . . **Farnsworth Fowle**, *NY Times* reporter, left over the weekend for Saigon where, with René Torre of the Canadian Broadcasting Corp., he will spend three months teaching journalism to South Vietnamese in an institute sponsored by the International Federation of Journalists . . . **Charles Morrow Wilson** on a study trip to Panama and points south. . . . **Bob LaBlonde** off to Europe and thence to South and East Africa on business . . . **Ben Lucien Burman** in New Zealand . . . **Sanford Griffith** cased the interior of Morocco between semesters at NYU and the New School of Social Research, where he is on the faculty . . . **John Barkham** expected back March 15 from South Africa, where he's visiting his family . . . Just returned from speaking engagements in Monterey, Calif., Mobile, Ala., and Williamsburg, Va., **Roy Hemming** is off this month to Brazil, Argentina and Chile on a special assignment for *Scholastic Magazine* . . . **M.D. Morris** and his wife Maureen reuniting in NY after two months away. Dan has been in Hawaii, Wake Island, Okinawa and Japan, researching a book for Hawthorn, while Maureen was in Vancouver, Canada, doing research for a new infant care manual at the General Hospital . . . Back from a nationwide lecture, **Charles Raddock**, author of "Portrait of a People," has begun work on his next book, a New York documentary . . . Newly appointed director for TV and radio of Olympic Airways, **Gunter L. Less** is jetting to Frankfurt, Athens and Tel Aviv to shoot color footage for the airline, to be used in connection with the daily transatlantic flights it plans to inaugurate June 1.

CHECKING IN: **Paul Brindel** from Tel Aviv, Rome, Zurich and London . . . **Don Steffen** from the Congo . . . **Constantine Soloyanis** from Greece and Cyprus . . . **George Kent** from France.

BOOKS: **Temple Fielding** and his wife and collaborator Nancy have joined forces with NY book publisher William Morrow & Co., Inc., to form Fielding

(Cont'd on page 8)

CINDY ADAMS ON THE PUZZLING

Cindy Adams, the pretty ghostwriter for Indonesia's President Sukarno, agreed during her OPC lunch appearance recently to intervene with Sukarno on behalf of American correspondents recently expelled from Jakarta.

But she would take the move, she said, "after I get out as much as I can myself."

Mrs. Adams was responding to a query from Program Chairman *Joseph Newman*, who noted that she was returning to Indonesia at Sukarno's request and would file reports to American media.

Newman observed that the Adamses (Mrs. Adams is the wife of comedian Joey Adams, who shared the OPC dais) seemed to have more influence with Sukarno than did the US embassy in Jakarta.

Mrs. Adams, who spent 11 months in Indonesia preparing the as-told-to book, *Sukarno*, said that the US Embassy there had asked her to send her mail to the leader through them. In this way, they could gain access to him by personally delivering the correspondence.

The attractive former actress denied that she was an apologist for the Indonesian leader, but said she thought he had been judged unfairly at times.

"Occasionally he has not had a fair

shake from the press," she told the OPC group. She described an incident in which Sukarno had expressed his opinion on US foreign aid on which he did not want to rely totally. A wire reporter — "who shall be nameless" — took a free translation from a bystander which turned out to be, "The US and its aid can go to hell."

Sukarno leans to no particular ideological direction, Mrs. Adams said, and he is quite fond of the US, with a special rapport with President Johnson. "After all, a Texan is only a Western Asian."

While Sukarno is often accused of Communist sympathies, Mrs. Adams listed several reasons, why she thought he was not pro-Communist: his belief in God, an ego that wouldn't submit to Communist discipline, and his supernaturalism which is antithesis to Communist orthodoxy.

If he's not headed left, right or center, where is Sukarno headed? This was the gist of several audience queries.

"I think that's his trouble. I don't think he knows where he's going. I only know where he's been," she answered.

Mrs. Adams thinks the fact that she is a woman helped her in getting Sukarno's story, because of the important role women have played in his life — he was raised by his mother



CINDY ADAMS: Sukarno didn't always get a fair shake from the press, she says.

LIG SUKARNO

PC and grandmother. The book carries accounts of events that Sukarno is usually reluctant and sensitive to have discussed, such as his WWII collaboration with the Japanese. "Only a woman could have gotten this story out of him," Mrs. Adams said.



Joey Adams took the microphone for a few minutes during the session. Referring to Sukarno's reputation as a 'snadies' man, and to Mrs. Adams' work with him on the book, he joked, "Naturally I made sure I was there all the time."

Adams recalled that when he had to leave Mrs. Adams working on the project to return to the US for an engagement, he cautioned Sukarno that she was his only wife, by Western custom, and please keep this in mind . . . "I'll treat her like my own wife," Sukarno said.

"That's what I'm afraid of," Adams replied.

World-Wide Ticker

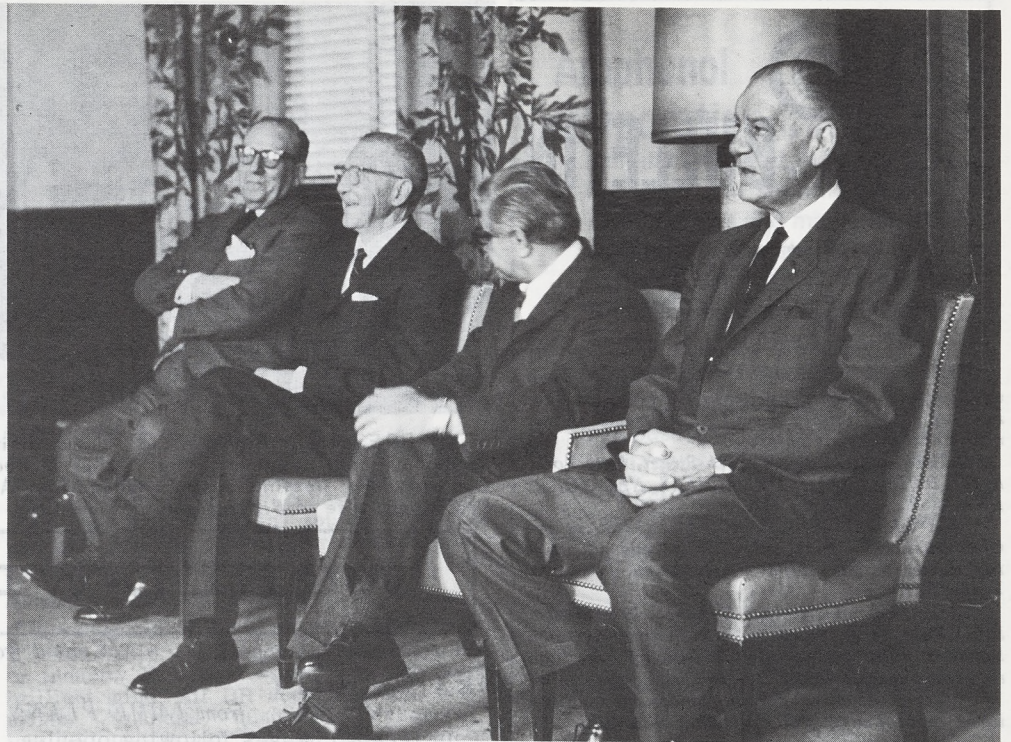
SANTIAGO

from MARTIN P. HOUSEMAN
Latin America's oldest English language newspaper, 105-year-old South Pacific Mail, suspended publication. Owner Dave Hellyer put the paper and job shop on the block, plans to return to California.

During pre-carnival doldrums, three Rio correspondents were in town; **Fran Kent**, LA Times; **Mike Kubic**, Newsweek, and George Anné Geyer, Chicago Daily News. German-speaking "Gi-Gi" Geyer interviewed Walter Rauff — alleged Nazi war criminal accused of gassing 96,000 Jews — and his West German king-crab cannery in Tierra del Fuego. Also here were columnist **Virginia Prewett**, Time senior editor **Eduard Hughes**, and **Mo Garcia**, transferred by Time from Caracas to Buenos Aires.

Foreign Correspondents Association reelected Time stringer Mario Planet president. Planet's reelection by acclamation averted editorial confrontation between Western and Communist blocs of almost evenly-divided membership.

(Cont'd on page 6)



ALL SERVICE: Principals at the Memorial Wall dedication for Marguerite Higgins included (from left) Burnet Hershey, who planned the service; Dean Carl Ackerman, former head of Columbia University's School of Journalism; Carl Mydans, Life Magazine editor; and Gen. William E. Hall, Ret., Miss Higgins' husband.

HIGGINS SERVICE (Continued from page 1)

that it was she who always wanted to go deeper into war front areas when the others thought they had gone far enough. He denied that she was careless about safety, only preoccupied with doing her job. "She thought there was something up there to be done, and — 'let's get up there and do it.'"

Her response to "go where the story calls you" was the reason for her being in Viet Nam last fall, he said. Mydans noted that since Miss Higgins was established as a columnist, she could have chosen to stay in Washington — but she didn't.

Mydans also recalled that Miss Higgins always retained a crisp ladylike dignity, even under unlikely circumstances. She would arrive at a front area and behave, as he put it, "as if she were at an afternoon tea."

Though many people referred to her informally as "Maggie", Mydans said, "She was always 'Marguerite' to me."

Dignity also was the reason she turned down a chance to appear on comedian Bob Hope's program, said **Ansel Talbert**, who remembered their days covering the Berlin Airlift and Korea for *The New York Herald Tribune*. Talbert relayed a request from Hope for the by-now-famous correspondent to appear on his show. At the last moment, however, she backed out of the commitment. The reason, she told Talbert,

was that the lines given her were undignified. "They wouldn't reflect well on my profession and on myself," she said.

In Korea, Talbert said, "She always went out there and got up to the front as far as possible." This habit earned Miss Higgins a Pulitzer Prize for 1952.



Marguerite Higgins
(Photo courtesy New York Herald Tribune)

THE OVERSEAS PRESS BULLETIN

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Lawrence F. Mihlon

Managing Editor: Sibby Christensen

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STAR PRESENCE: Singer Edie Adams visits Anglo-American Journalists group in Rome during a recent dinner meeting. She's flanked by George Armstrong (left) of *The Manchester Guardian* and Westinghouse Broadcasting, Alan McElwain, *Sunday Times* of London; and Mrs. Wynn, wife of Wilton Wynn of Time-Life.

WORLD-WIDE TICKER

(Cont'd from page 5)

MEXICO CITY

... from JAIME PLENN

In recent changes following opening of full-scale UPI Panama bureau, Martin McReynolds went there from Dominican Republic, then to Lima, Peru. In Lima he replaces **Alberto J. Schazin** as bureau manager. Schazin went to New York to take charge of Brazilian desk. E.S. Landreth, from New York, took over Panama bureau.

Carl Migdail, US News & World Report, was off on Central American trip, including coverage of Costa Rican elections, which turned in an upset. Also in that area was Gladys Delmes, Canadian Broadcasting Co. correspondent and free-lance writer . . . **Harold Jones**, Copley Newspapers, has been doing a series on Central America.

Carl Sorensen, CBS News cameraman, is off to Saigon for several months on the war front, after recent trips to Cuba, Dominican Republic and US . . . Jack Rutledge, AP Mexico City news editor, was ordered to bed for several weeks as a result of recent illness . . . on a recent Eastern Air Lines junket here from New York, Walter Stovall, Frances Shemanski, John Hughes and Stephanie Hughes were convoyed by EAL PR representative Joyce Martin . . . **Dave Weber** is in London for new fulltime assignment with Newsweek. He also handled NBC news while he was here, aided by cameraman and writer Antonio Halik, who continues with NBC in this area.

BERLIN from GARY STINDT

Ed DeFontaine, Westinghouse correspondent, married Karin Neubert in West Berlin. UPI bureau chief **Joe Fleming**, dean of American press corps in Berlin, gave the bride away. After re-

ception at British Club, the couple left for a brief honeymoon in Munich and the Bavarian Alps. DeFontaine is being transferred to Westinghouse's London bureau March 1. No successor in sight yet.

Off on assignment to Africa are **Russell Jones** and Colin Trickett, NBC News. Also away — but on leave — are **Ed** and **Katherine Clark**, of Time and Washington Post respectively . . . Back at his Berlin post after month's assignment in Moscow is **Jim Robinson**, NBC News.

Your correspondent, representing NBC News, was reelected chairman of Berlin's Foreign Correspondents Association for a second one-year term. Hans U. Kersten, Basler Nachrichten, vice-chairman; **William Marsh**, RFE, secretary, and Thomas Reiche, AP, treasurer.

Classified

EUROPEAN COVERAGE: Features, trade magazine, house organ, publicity. Pictures: b&w, color, motion. Assignment basis. Stanley Silbey, 2C6 Ardennes, Pattonville-Ludwigsburg, Germany.

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A-511—Wanted: radio pulsebeat news, independent audio news service, desires expanding overseas news coverage. Interested in world wide correspondents on fulltime, part-time and freelance basis. Must have audio experience and access to tape equipment. Send complete details, resume, etc. to: Radio Pulsebeat News, 340 E. 34th St., NY, NY 10016. Attention Mr. Jay Levy.

A-510—Wanted: technical industrial writer, by NY PR firm. We seek experienced man capable of writing, contact, and development of feature articles, as well as a writer of heavy technical bulletins and manuals. Salary 10-12M.

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A-508—Wanted: editor/writer NYC for monthly international newsletter dealing with econ. development assistance. Must have a good journalistic background with experience in writing on econ. subjects, general reporting, editorial planning and layout techniques. Salary 12-14M.

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A-500—Wanted: associate editor for weekly news magazine. Interest in political, social and economic aspects of medicine helpful. Duties include reporting, writing and editing. Good benefits. Salary to 10M, depending on experience and qualifications.

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PEOPLE & PLACES

(Cont'd from page 4)

Publications, Inc., which will continue to publish the Fielding travel books, along with travel volumes by other authors . . . **Grace Naismith's** "Private and Personal" out via David McKay . . . Co-authored by **Phil Hirsch**, "How to Be a Jewish President" published by Kanron . . . **Joseph W.F. Stoppelman's** "People of Mexico," which was published in England and the Netherlands last year, will appear in a much enlarged (20,000 words and 25 illustrations) American edition in May. Hastings House is publishing . . . "Science Teasers" for young folk, with illustrations by **Jerry Robinson**, in book stores Feb. 16 via Harper & Row . . . Just back from Africa, **Robert S. Kane** has a piece on "Around the World in the Caribbean" in the current *Accent on Leisure*, of which **Larry Goldsmith** is assistant editor . . . Travel Magazine to run "The Huts," a piece about the White Mountain "huts" maintained by the Appalachian Mountain Club, by **Abel E. Kessler** . . . World Sports for January has a feature story on "King of Santos," Brazil's soccer idol, by **Joseph E. Brandt** . . . Alfred Dunhill of London is distributing 20,000 copies of **Irene Korbally Kuhn's** "Happiness Is a Good Cigar," which appeared in *Town and Country*.

NEW POSTS: **Gary Stindt**, NBC's man in Berlin, has been upped to direc-

tor of operations, NBC News, Central Europe. He will continue to headquarter in Berlin, where he was recently re-elected prexy of the Foreign Correspondents Assn . . . With Rod MacLeish returning to Washington, **Jerry Landay**, who has been assistant chief of Group W's European News Service, is replacing MacLeish, and **Ed De Fontaine**, Group W's Berlin correspondent, is transferring to London to become assistant chief . . . In a realignment of NBC's newsmen in the capital, **Joseph C. Harsch** will cover the State Department as well as continuing to report on general US foreign policy . . . **Jack Newman** has left Radio Liberty, where he has been executive director, to become executive assistant to James M. Gaines, executive vice-president of the San Antonio, Texas, international exposition, scheduled for 1968 . . . In a series of editorial promotions and new assignments at Business Week, **John L. Cobbs**, managing editor, has been upped to editor; **Peter French**, managing news editor, becomes managing editor — news, and **Paul Finney**, assistant managing editor, becomes managing editor departments; **Paul R. Miller, Jr.**, named as assistant managing editor; and **William Kroger**, marketing editor, appointed to the board of editors . . . **Sherwood E. Dickerman**, on assignment in Viet Nam for the NY Herald Trib, also will cover the war for WOR radio and television . . . **Patrick McNulty**, formerly AP in Paris and Africa, teaching a course in writing at the new Irvine campus of the U. of California, where he is also a writer in residence in the graduate writers' workshop. He's working on a novel based on his experiences covering the Algerian war and the Congo . . . **Peter F. Greene** named editor of *Exporters' Encyclopaedia* . . . **Thomas H. Ochiltree** appointed chief of the Washington bureau of Federated Publications to succeed **Robert N. Branson**, who died Nov. 10. **Joseph H. Singer**, formerly PR director of Geigy Chemical Corp., appointed assistant director of PR for General Foods.

HONORS: "Fortress of Peace," produced by **Lothar Wolff**, is one of eight short subjects nominated for an Oscar by the Academy of Motion Picture Arts and Sciences . . . **Fannie Hurst** honored as "Woman of the Year" by the NY Federation of Women's Clubs and presented with a silver plaque at a luncheon in her honor . . . **Emily Nathan** one of three members of the NY Newspaper Women's Club presented with the club's first annual Pegasus Awards for outstanding service to the organization. Presenta-

tion was made by **Rosalind Massow**, club prexy . . . **William F. Goodrich** is chairman of PR for the Lambs Gambol, which this year honors Joseph E. Levine, president of Embassy Pictures . . . **May Craig**, retiring after 30 years as a Washington correspondent, was honored at a St. Valentine Day party sponsored by the Women's National Press Club and the National Press Club. The 400 guests were headed by President Johnson, who gave her a bracelet with a gold seal Presidential charm. And not every retiring reporter gets a Presidential kiss. . . . Sixth award won by a group of Herald Trib reporters, including **Barrett McGurn**, for a series on New York City in crisis, was the annual medal from the Citizens Budget Commission . . . Mr. and Mrs. **Edward L. Bemays** have presented their personal papers to the Library of Congress . . . **Ken Giniger** honored at a luncheon given by Franklin Watts to celebrate the publication of the first book under his imprint.

RADIO & TV: **David C. Horowitz**, WMCA public affairs director, was executive producer of two half-hour documentaries dealing with "Slumlords, Incorporated." . . . **Bruce Cassidy** and his wife Doris on NBC-TV's "Today" show recently to plug his new book, "Practical Home Repairs for Women" (Tapplinger). The book is an offshoot of the monthly column Bruce conducts in *Argosy* magazine. . . . **Henrietta Brackman** on WABC's "Music Around the World" with a discussion of drums of Haiti and Africa. . . . **Harry Kursh**, author of "Cobras in My Garden," on Merv Griffin's TV show, complete with a 12-foot king cobra, and on WNYC, where he was interviewed by teen-age panelists. . . . **Tex McCrary's** guests on his WOR show last week included **Eugene Lyons**, author of the new bio of Gen. David Sarnoff, and **John Hohenberg**, who wrote "The New Front Page." . . . Look editor **J. Robert Moskin** on NBC-TV's "Today" and NBC Radio's "Monitor," with his new book "Morality in America."

SPEAKERS: **Fred Kemer**, Hawthorn Books president, was guest speaker at the Woman Pays Club February luncheon. His subject: "Publishing: A Business in Spite of Itself."

PREVIEW: **Paul Alley's** new film documentary, "The Grain Merchants," introduced by **Bob Considine**, was shown to the Washington press recently, with farm state Senators and Congressmen on hand for the unveiling. Now at work on an informational film dealing with economic and social problems of Venezuela, Alley managed to miss the transit strike and most of the winter weather by spending four weeks there doing research and writing his script.

Membership

MEMBERSHIP APPLICATIONS

ASSOCIATE

BRANFORD M. TAITT — Barbados Development Board, New York, New York. Proposed by *Leon J. Blumberg*; seconded by *Will Yolen*.

AFFILIATE

DANIEL A. BRENER — Daniel A. Brener & Co., New York, New York. Proposed by *Will Yolen*; seconded by *Arthur G. Milton*.

The Admissions Committee announces the transfer from Associate to Active category of the following member:

Ronald J. Taggiasco — Chief of Bureau, McGraw-Hill World News, Milan, Italy.

The Admissions Committee announces the reinstatement of the following members:

Rolf Menzel — Radio Free Berlin, Berlin, Germany. (Active)

William M. Freeman — The New York Times, New York, New York. (Associate)

Helen Fruchtmann — The National Association for Mental Health, Inc., New York, New York. (Associate)

James D. Sanderson — Freelance, New York, New York. (Associate)